

Contract # 48880

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/24/12-10/28/12

OBAMA FOR AMERICA (2353)

GMMB (1182)

POLITICAL CANDIDATE (1051)

Est. 2175 (28259)

Shiebler, Charles (1011)

WHDH

/

2175

Local/Political Candidate Agency

Standard

Date Entered 10/23/12

Last Modified 10/23/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,060.00

Net Total \$85,340.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Oct. 2012 5

Grand Total: 5

Rate

\$100,400.00

\$100,400.00

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							1	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
2.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/23/12
3.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							2	2	\$40,000.00	\$80,000.00	WHDH Boston (WHDH)		10/23/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	1:00	7P- 7:30P (ET)	1			X	X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.